

PRODUCT MANAGER

For over 100 years, Shimano has concentrated on precision engineering, innovative merchandise and been a proven market leader in the supply of cycling and fishing products worldwide. As a business we are always looking to improve, create, innovate and resonate not only with our customers but with our internal teams.

We are currently recruiting for an experienced Product Manager to join our **Shimano Australia Fishing** division on a permanent full-time basis.

The primary duties will include but are not limited to;

- Maintain relationships and processes with manufacturers and Shimano Incorporated (SIC) to ensure compliance with Shimano vendor systems.
- Manage all aspects of Product life cycle from market research to product inception to fulfill market needs and overall business objectives.
- Maintain product spec sheets.
- Manage the sample process and report to SIC Planning and factories.
- Design and develop new ranges with market trends and needs in mind to meet the market.
- Monitor and report on stock levels and inventory to ensure company targets and metrics are met.
- Report and suggest exit strategy for end-of-life products.
- Manage pricing of products to ensure they meet the market
- Research and Identify trends in the market and propose proactive product strategies.
- Work to increase market share in all categories

Ideally candidates will need to possess:

- 5 years' experience in a similar role
- Be highly proficient in the use of Excel, PowerPoint and Word
- High levels of commercial and numeracy skills
- Analytically minded
- Excellent communication and presentation skills.
- Pronto ERP
- Strong fishing / industry knowledge (preferred)

This position is an office-based role situated in our Head Office in Caringbah. The successful candidate will need the preparedness to travel domestically and internationally, on average 6 trips per year. This position would suit an individual who is familiar with the fishing and outdoor industry, but the role is not limited to industry experience.

Applications are to include a covering letter outlining your suitability to this role, noting your salary expectations, and attaching your updated resume. Only applicants with full Australian working rights will be considered. An offer of employment is conditional upon the applicant being fully vaccinated against COVID19. Proof of vaccination status is required at the time of accepting the employment offer.

In return **Shimano Australia Fishing** will provide ongoing training, onsite free parking, social activities, access to EAP programs, and regular community events.

Interviews may commence prior to the closing date, Friday 3rd February 2023. The vacancy will remain open until the successful candidate is appointed.

To apply, go to <https://shimanoaustralia.bamboohr.com/careers>