



2019 AFTA TRADE SHOW - BEST IN SHOW AWARDS

TERMS AND CONDITIONS

1. Acceptance of Terms

- 1.1 The AFTA Best In Show Product Awards are conducted by the Australian Fishing Trade Association (AFTA).
- 1.2 By submitting an entry to the Awards:
 - 1.2.1 You acknowledge you have the capacity to enter the Awards;
 - 1.2.2 You agree to the terms and conditions outlined by AFTA.

2. Entry

- 2.1 Products may only be entered into the Best In Show awards by companies exhibiting at the 2019 AFTA Trade Show.
- 2.2 Product must not have had any level of distribution in Australia and/or New Zealand prior to 1 January 2019.
- 2.3 The product must not have appeared in any 2018(or earlier) product catalogue distributed in Australia and/or New Zealand.
- 2.4 Product entries must be accompanied by an official AFTA Best In Show Awards Entry Form. Entry form is available from the Trade Show website - www.aftatradeshow.com.au.
- 2.5 Entries must be delivered to the AFTA Best In Show area between 9:30am – 5pm on Wednesday, 14th August 2019.
- 2.6 Product can only be accepted by designated AFTA staff member.
- 2.7 AFTA adjudicators reserve the right to remove/disqualify any product that it believes does not qualify as new.
- 2.8 A product can only be entered into one category.
- 2.9 The number of individual products entered by a single exhibitor is limited to three (3) per category.
- 2.10 Entries will only be accepted if they are submitted with a completed Entry Form accompanied with a product sample for display.
- 2.11 Entries for the John Dunphy Award for Innovation must be submitted with a completed Entry Form and a completed John Dunphy Award for Innovation entry form and accompanied with a product sample for display.
- 2.12 For lures only, two samples of each entered product may be submitted – one in packaging and one outside of packaging.
- 2.13 Entry Forms must state the name of the person responsible for submitting the entry and to whom all correspondence concerning the Awards should be addressed to.
- 2.14 No frozen, wet or live animal products will be accepted as an entry.
- 2.15 Duplicate products provided by different suppliers will be excluded from judging.
- 2.16 No fee will be charged to enter product(s) into the AFTA Best In Show Awards.
- 2.17 The provision of false or misleading information will result in immediate product

disqualification from the AFTA Best In Show Awards.

- 2.18 The Australian Fishing Trade Association reserves the right at its absolute discretion to reject any entry that it deems inappropriate.

3. Award Categories

- 3.1 The Awards will be presented on a national level and will comprise of the following categories:

- Best Rod
- Best Reel
- Best Combo
- Best Line
- Best Soft Lure
- Best Hard Lure
- Best Terminal Tackle
- Best Fly Fishing Rod
- Best Fly Fishing Reel
- Best Fly Fishing Line
- Best Game Fishing Lure
- Best Game Fishing Rod
- Best Game Fishing Accessory
- Best Sunglasses
- Best Clothing Accessory
- Best Tackle Management
- Best Fishing/Boating Accessory
- Best Watersport / Dive Product
- Best Outdoor/Camping Product
- John Dunphy Award for Innovation

- 3.2 If an award category has less than three (3) entries the category will be cancelled and companies will be given the opportunity to enter their product into another relevant category.

4. Judging

- 4.1 Judging will take place between 9:00am on Thursday the 15th and 2pm on Friday the 16th of August 2019 (AEST).
- 4.2 Voting will be carried out by retailer and media attendees at the 2019 AFTA Trade Show.
- 4.3 Only one voting form can be submitted per retail store / media agency in attendance at the AFTA Trade Show.
- 4.4 Retailer and media attendees may only cast one vote per category they are eligible to vote for.

5. Notification of Award Winners

- 5.1 Award winners will be announced at the AFTA Gala Dinner on Friday the 16th of August commencing at 6:30pm (AEST).
- 5.2 Award winners will be published on the AFTA website and associated social media accounts at the conclusion of the AFTA Gala Dinner.
- 5.3 A list of Award winners will be made available at the AFTA Trade Show on Saturday the 17th of August 2019 (AEST).
- 5.4 Award winners may publicise their success in the '2019 AFTA Best In Show Awards' indefinitely provided the year is specified in all publicity and materials.